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**CedarCrestone's Director of Middleware Solutions, Vince Salvato, is Named and Recognized as an Oracle Deputy CTO**

**ALPHARETTA, GA – February 23, 2010** – Vince Salvato, Director of Middleware Solutions for CedarCrestone, has been named one of Oracle's Deputy CTOs for 2010 in North America. This honor is given to a select group of practitioners who have demonstrated a deep understanding of the Oracle technology platforms and have applied their expertise to solve clients' business challenges. "I'm quite honored to be selected into Oracle's Deputy CTO program. I'm looking forward to gaining additional knowledge and insight about Oracle's products offerings and using that to share with clients and colleagues while developing solutions for our clients," states Vince Salvato.

Oracle Deputy CTO Program recognizes an elite group of highly influential Oracle Technical Architects from North American Oracle System Integrators (SIs) that have delivered innovative services and solutions to customers using Oracle technology. The program delivers further value to these SIs by providing increased access to Oracle sales, training, knowledge, and implementation best practices to help improve revenue and overall customer satisfaction. As stated in Oracle's initial [press release](#), the program will provide Deputy CTOs, and in turn their organizations, with the following:

- Invaluable Oracle information and resources, including sales, training and best practice materials
- The ability to provide input back into Oracle to help influence future product releases
- Innovative uses of the technology and best practices helping the SI organizations deliver innovative services and solutions to their clients
- Help determining the scope and size of projects, allowing them to reduce risk and exposure of delivering services and solutions off schedule and over budget
- Increased brand recognition as a specialist in Oracle technologies

"The Oracle Deputy CTO program demonstrates Oracle's commitment to strengthen relationships with members of the Oracle community who have shown clear expertise in the development of innovative services and solutions using Oracle Technology," said John Gray, Group Vice President, North America Technology Channel Sales. "We recognize the joint success made possible by an elite group of Technical Architects by inviting them into the Deputy CTO program where they are able to receive information and additional access to resources, which are typically only available to Oracle employees, empowering them to continue to deliver success to their clients."

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Vince Salvato specializes in architecting Middleware solutions utilizing Oracle Technology for clients. Mr. Salvato works to educate Oracle's vast ecosystem of clients, prospects, analysts, and partners about the benefits of Fusion Middleware within the Commercial and Public Sector space across the United States. He has been developing Middleware-based solutions and implementations for the past 7 years. He has served on Oracle's BPEL/SOA Suite Customer Advisory Board since its inception. Prior to CedarCrestone, Mr.

Salvato was a Principal and Founder of E2E Consulting, which was acquired by CedarCrestone in July 2008.

CedarCrestone is a Platinum member of the Oracle PartnerNetwork.

### **About Oracle PartnerNetwork**

Oracle PartnerNetwork (OPN) Specialized is the latest version of Oracle's partner program that provides partners with tools to better develop, sell, and implement Oracle solutions. OPN Specialized offers resources to train and support specialized knowledge of Oracle products and solutions and has evolved to recognize Oracle's growing product portfolio, partner base, and business opportunities. Key to the latest enhancements to OPN is the ability for partners to differentiate through Specializations. Specializations are achieved through competency development, business results, expertise, and proven success. To find out more, please visit [www.oracle.com/partners](http://www.oracle.com/partners).

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